

## **Representative Topics for Presentations** **on Strategy and Planning**

CS Consulting Group is a professional firm comprised of management strategists and specialists. Our highly rated and sought out thought leaders have the experience and skills to communicate complex ideas clearly to senior executives and directors on a number of topics relevant to the latest trends and practices in the areas of *strategy, planning, and management*. Each presentation is carefully tailored to the specific industry/audience in attendance. Some of the more popular and relevant strategy and planning topics of great interest may include:

### < In Search of a Strategic Roadmap

*This thought provoking session explores four key strategic issues (intensifying competition; sizing and growth; shifting customer priorities; and utilizing technology) and their various options; evaluating how to compete now to ensure future success.*

### < Beware of the Planning Retreat

*This presentation explores how the widely used annual strategic planning retreat is actually incongruous with effective strategy development, and offers attendees an alternative approach to planning which embodies the three keys to planning success.*

### < Evaluating *Your* Strategic Planning Process

*Attendees rate the effectiveness of their own planning efforts.*

### < Planning Survey: Planning within Institutions / Organizations Today

*Reports on results of CSCG survey on how planning is actually practiced within institutions/firms; including identifying strengths, weaknesses, and opportunities for improvement. You may use our existing results database, or we can custom survey your audience in advance and report the findings at the presentation.*

### < *Really* Benefiting from Strategic Planning

*A valuable "how to" primer or refresher.*