

## ***SOLUTIONS IN STRATEGY & PLANNING***

### < **CS Strategic Roadmapping**

Every organization plans for the future — though some are more proficient than others in making these crucial multimillion dollar decisions. Uniquely venturing beyond traditional strategic planning, you will gain competitive and profit performance advantages by crafting superior strategies and plans that provide a clear road map for *your* future, and enable management to anticipate changes and control your own destiny. (To learn more, see our detailed “CS Strategic Roadmapping” handout.)

### < **Planning Session**

For those who wish to cover the essential elements of planning in a time and cost efficient manner. Let CS Consulting Group prepare and then skillfully facilitate your planning retreat session with your executive management team and/or Board of Directors, leading to the creation of your own strategic plan.

### < **Planning for Emerging Businesses**

Emerging businesses — typically those with under 150 employees and less complexity in their operations — require a unique management style. Recognizing this, CS Consulting Group has devised a planning process that works in the same unique fashion as you do: A simplified, cost-beneficial approach that produces realistic, *action-oriented* growth and profitability results for emerging institutions and businesses.

### < **Strategic Counsel**

When evaluating a number of critical strategic issues and alternatives, it is often difficult to obtain independent and objective guidance, given the bias and motives of others involved. Our professional strategists will serve you capably as Strategic Counsel, skillfully assessing and objectively advising you through various options. Sessions can be structured on a onetime, hourly basis or at regular intervals.

### < **Planning Process Review**

For those seeking an objective evaluation of your company's existing planning process. Both strengths and weaknesses in organizational planning are identified, enabling you to improve your written plan as well as your effectiveness in managing strategically.

### < **Needs Assessment & Process Design**

Each organization has its own individual planning needs, but only one-third of all firms are able to translate these needs into effective planning processes or satisfactory results. We will assess your various management styles and characteristics in order to custom design an *optimal* planning process for your firm. This preferred course of action will serve you effectively in knowing how you should proceed and what outcomes to expect.

### **Other Services:**

- < Create Turnaround Strategies & Plans
- < Prepare Planning Participants
- < Assess External & Internal Conditions (SWOT Analysis)
- < Establish Implementation & Monitoring Process
- < Develop Mission Statement / Identify Stakeholder Priorities
- < Reconcile Desired Direction of Management & Board
- < Prepare Written Plans
- < Attain Regulatory Compliance in Planning