

WHO WE ARE

CS Consulting Group is a professional firm comprised of strategy and management specialists. We help leaders improve the profitability of their companies — by developing effective strategies for the future — and through optimizing related areas of management. Our aim is to fulfill our clients' critical needs in the following performance areas:

Solutions in:

- < **Strategy & Planning**
 - Developing effective strategies and roadmap plans
- < **Management & Boards**
 - Building board-management relations; developing emerging institutions; counseling senior management
- < **Organizational Performance**
 - Optimizing revenues & lines of business; enhancing customer relations

Solutions for:

- # **Financial Institutions**
 - Two decades of *outstanding* service
- # **Emerging Businesses**
- # **Technology**
- # **Manufacturing**

OUR APPROACH AND QUALIFICATIONS

Our sincere philosophy is to *always* put our clients' interests first. We endorse and adhere to the Code of Ethics established by IMC. The qualifications of CS Consulting Group include:

- M **Recognized Expertise** -- Our professional staff are recognized thought leaders in the fields of strategy and management. All of our principals have extensive publishing records, including appearances in prestigious journals such as the *Harvard Business Review* and *ABA Banking Journal*.
- M **Experience** -- The two founding partners bring over 60 years of "hands-on" experience to your engagement.
- M **Strong Credentials** -- Each of our professionals is highly credentialed and certified, including PhDs and CMCs.
- M **Established Firm** -- We have been consulting together since 1985 and are listed in the current *Directory of Management Consultants*.

HOW OUR CLIENTS BENEFIT

- T **Increased Profitability** -- Through careful custom project design to your specific needs, we are able to improve the processes, direction, and effectiveness of your firm, resulting in increased profitability.
- T **Effective Solutions** -- Using skilled professionals, we produce quality solutions based on proven, yet innovative, methods. You benefit from objective identification of the real issues and enjoy lasting solutions.
- T **Proven Track Record** -- We have a strong track record of accomplishments and satisfied clients in our core industries. This results from on-time completion of our engagements within budget.
- T **Visible Results** -- Working together with our clients, improvements made to your strategies, planning process, and/or organizational management will be readily visible to the important stakeholders of your company.
- T **Cost Effectiveness** -- Often, we can complete your project in a more cost effective manner than if it were done internally. Project scope can be adjusted to meet many budgetary constraints.